

WRAL-TV Accounting Department PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

Billing Address:



Advertiser	Romney for President, Inc.
Product	ROMNEY 9/26
Estimate Number	226

Invoice #	118458-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/30/12

Station	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Order #	118458
Alt Order #	06339490
Deal #	
Order Flight	09/26/12 - 10/02/12

Billing Calendar	Broadcast	
Billing Type	Cash	
Special Handling	CIA - Mark PAID	

IDB#	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
2	WRAL	WRAL AM News	6-7a		_	_					
	CLASS 3 C	ANDIDATE R8.23									
				09/24/12 to	09/30/12	3x	TF				
	WRAL			Th	09/27/12	:30	5:57 AM	2012MRFP114H	\$725.00		2
	WRAL			Th	09/27/12	:30	6:28 AM	2012MRFP120H	\$725.00		1
	WRAL			F	09/28/12	:30	6:59 AM	2012MRFP120H	\$725.00		3
3	WRAL CLASS 3 C	CBS This Morning ANDIDATE R8.23	7am - 9am								
				09/24/12 to	09/30/12	3x	TF				
	WRAL			Th	09/27/12	:30	8:12 AM	2012MRFP114H	\$380.00		1
	WRAL			Th	09/27/12	:30	8:48 AM	2012MRFP120H	\$380.00		2
	WRAL			F	09/28/12	:30	8:29 AM	2012MRFP120H	\$380.00		3
5	WRAL CLASS 3 C	Dr. Phil ANDIDATE R8.23	9-10a								
				09/24/12 to		3x	TF				
	WRAL			Th	09/27/12	:30	9:23 AM	2012MRFP114H	\$215.00		2
	WRAL			F	09/28/12	:30	9:19 AM	2012MRFP120H	\$215.00		1
	WRAL			F	09/28/12	:30	9:59 AM	2012MRFP120H	\$215.00		3
8	WRAL CLASS 3 C	The Doctors ANDIDATE R8.23	10-11AM								
				09/24/12 to	09/30/12	3x	TF				
	WRAL			Th	09/27/12	:30	10:14 AM	2012MRFP120H	\$215.00		3
	WRAL			F	09/28/12	:30	10:22 AM	2012MRFP120H	\$215.00		1
	WRAL			F	09/28/12	:30	10:47 AM	2012MRFP120H	\$215.00		2
9	WRAL CLASS 1 C	Price is Right ANDIDATE R8.23	11a-12p								
				09/24/12 to	09/30/12	3x	TF				
	WRAL			Th	09/27/12	:30	10:58 AM	2012MRFP114H	\$500.00		2
	WRAL			Th	09/27/12	:30	11:27 AM	2012MRFP120H	\$500.00		3
	WRAL			F	09/28/12	:30	11:32 AM	2012MRFP120H	\$500.00		1
12	WRAL CLASS 3 C	Noon News ANDIDATE R8.23	12p-1p								



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12	WRAL	Noon News	12p-1p			-			•		
	CLASS 3 C	ANDIDATE R8.23									
				09/24/12 to		3x	TF				
	WRAL			Th	09/27/12	:30	12:35 PM	2012MRFP114H	\$315.00		2
	WRAL			F	09/28/12	:30	12:22 PM	2012MRFP120H	\$315.00		3
	WRAL			F	09/28/12	:30	12:42 PM	2012MRFP120H	\$315.00		1
14		CBS Daytime (1:30-4P) CANDIDATE R8.23	130-4p								
		7111B1B111 E 110.20		09/24/12 to		6x	TF				
	WRAL			Th	09/27/12	:00				Credited	2
	WRAL			Th	09/27/12	:30	2:30 PM	2012MRFP120H	\$215.00		6
	WRAL			Th	09/27/12	:30	2:59 PM	2012MRFP114H	\$215.00		1
	WRAL			-	09/28/12	:30	1:29 PM	2012MRFP120H	\$215.00		4
	WRAL WRAL			F	09/28/12 09/28/12	:30 :30	2:28 PM 3:27 PM	2012MRFP120H 2012MRFP120H	\$215.00 \$215.00		5 3
4-		v 5		Г	09/26/12	.30	3.27 PIVI	2012MRFP120H	φ∠15.00		3
17	WRAL CLASS 1 C	Young and the Restless CANDIDATE R8.23	4-5p								
				09/24/12 to		3x	TF				
	WRAL			Th	09/27/12	:30	4:27 PM	2012MRFP120H	\$1,300.00		2
	WRAL			F	09/28/12	:30	3:59 PM	2012MRFP120H	\$1,300.00		1
	WRAL			F	09/28/12	:30	4:27 PM	2012MRFP120H	\$1,300.00	1	3
19	WRAL CLASS 3 C	5:00 First News ANDIDATE R8.23	5-530p								
				09/24/12 to	09/30/12	3x	TF				
	WRAL			Th	09/27/12	:30	5:12 PM	2012MRFP114H	\$1,115.00		1
	WRAL			Th	09/27/12	:30	5:28 PM	2012MRFP120H	\$1,115.00)	3
	WRAL			F	09/28/12	:30	5:13 PM	2012MRFP120H	\$1,115.00)	2
21		5:30 News ANDIDATE R8.23	530-6p								
				09/24/12 to	09/30/12	3x	TF				
	WRAL			Th	09/27/12	:30	5:52 PM	2012MRFP114H	\$1,115.00		1
	WRAL			F	09/28/12	:30	5:37 PM	2012MRFP120H	\$1,115.00		2



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Line	Channel Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
21	WRAL 5:30 News	530-6p				_				
	CLASS 3 CANDIDATE R8.23									
	WRAL		F	09/28/12	:30	5:57 PM	2012MRFP120H	\$1,115.00		3
22	WRAL 6pm News (M-F)	6-630p								
	CLASS 3 CANDIDATE R8.23									
				0 09/30/12	3x	TF				
	WRAL		Th	09/27/12	:30	6:08 PM	2012MRFP120H	\$1,335.00		2
	WRAL		Th	09/27/12	:30	6:29 PM	2012MRFP114H	\$1,335.00		1
	WRAL		F	09/28/12	:30	6:28 PM	2012MRFP120H	\$1,335.00		3
25	WRAL Entertaiment Tonight CLASS 2 CANDIDATE R8.23	730-8P								
			09/24/121	0 09/30/12	3x	TF				
	WRAL		Th	09/27/12	:30	7:40 PM	2012MRFP120H	\$1,000.00		2
	WRAL		Th	09/27/12	:30	7:56 PM	2012MRFP114H	\$1,000.00		3
	WRAL		F	09/28/12	:30	7:42 PM	2012MRFP120H	\$1,000.00		1
27	WRAL Late News CLASS 3 CANDIDATE R8.23	11-1135p								
			09/24/121	0 09/30/12	3x	TF				
	WRAL		Th	09/27/12	:30	11:34 PM	2012MRFP114H	\$1,335.00		2
	WRAL		F	09/28/12	:30	11:13 PM	2012MRFP120H	\$1,335.00		1
	WRAL		F	09/28/12	:30	11:33 PM	2012MRFP120H	\$1,335.00		3
29	WRAL David Letterman CLASS 3 CANDIDATE R8.23	1135p-1237a								
				0 09/30/12	3x	T				
	WRAL		Th	09/27/12	:00			\$270.00	Credited	1
	WRAL		Th	09/27/12	:00			\$270.00	Credited	2
	WRAL		Th	09/27/12	:00			\$270.00	Credited	3
33	WRAL Wed Hour 2	9-10p								
	CLASS 3 CANDIDATE R8.23									
			09/24/121	0 09/30/12	1x	1				
	WRAL		W	09/26/12	:00		_	\$3,115.00	Credited	1



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34	WRAL	Wed Hour 3	10-11p	-	-		-				
	CLASS 3 C	ANDIDATE R8.23									
					to 09/30/12	1x	1				
	WRAL			W	09/26/12	:00			\$3,335.00	Credited	1
35	WRAL	Thu Hour 3	10-11p								
	CLASS 3 C	ANDIDATE R8.23									
					to 09/30/12	1x	1				
	WRAL			Th	09/27/12	:30	10:48 PM	2012MRFP120H	\$3,670.00		1
36	WRAL	WRAL 6a News Sat	6-8a								
	CLASS 3 C	ANDIDATE R8.23									
					to 09/30/12	2x	2-				
	WRAL			Sa	09/29/12	:30	6:16 AM	2012MRFP120H	\$270.00		1
	WRAL			Sa	09/29/12	:30	6:42 AM	2012MRFP129H	\$270.00		2
37		7pm News	7-730p								
	CLASS 3 C	ANDIDATE R8.23									
					to 09/30/12	1x	1-				
	WRAL			Sa	09/29/12	:30	7:46 PM	2012MRFP120H	\$270.00		1
				LR NCAA	football ran	over					
38		On The Record 730-8p	730-8p								
	CLASS 3 C	ANDIDATE R8.23		00/04/40	00/00/40		-1				
	MOAL			09/24/12 Sa	to 09/30/12	1x	1-	2012	Φ10E 00		
	WRAL			Sa	09/29/12	:30	7:50 PM	2012MRFP129H	\$185.00		I
39		Late News	11-1135p								
	CLASS 3 C	ANDIDATE R8.23		00/04/40	00/00/40	•	2				
	MOAL				to 09/30/12	2x	2-	2012120	Φ1 00F 00		
	WRAL WRAL			Sa Sa	09/29/12 09/29/12	:30 :30	11:17 PM 11:33 PM	2012MRFP120H 2012MRFP129H	\$1,335.00 \$1,335.00		2
40		ODIMINAL MINDO	4405 4005VII	Sa	09/29/12	.30	11.33 FW	2012MRFP129H	φ1,333.00		2
40		CRIMINAL MINDS	1135-1235XM								
	CLASS 3 C	ANDIDATE R8.23		00/04/40	- 00/00/40	4	1				
	WRAL			09/24/12 Sa	to 09/30/12 09/29/12	1x :30	1- 11:59 PM	2012MDED120U	\$155.00		
	WHAL			Sa	09/29/12	.30	11.59 FIVI	2012MRFP120H	φ105.00		I



Remit Address:

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American Rambler Productions Attention: Accounts Payable 138 Conant Street Beverly, MA 01915



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41	WRAL WRAL Sun Morning News	7-9a				_				
	CLASS 3 CANDIDATE R8.23									
				to 09/30/12	2x	2				
	WRAL		Su	09/30/12	:30	6:59 AM	2012MRFP129H	\$400.00		2
	WRAL		Su	09/30/12	:30	8:15 AM	2012MRFP120H	\$400.00		1
42	WRAL CBS Sunday Morning CLASS 2 CANDIDATE R8.23	9-1030a								
			09/24/12	to 09/30/12	1x	1				
	WRAL		Su	09/30/12	:30	9:46 AM	2012MRFP129H	\$600.00		1
43	WRAL Face The Nation 1030-1130 CLASS 3 CANDIDATE R8.23	1030-1130								
			09/24/12	to 09/30/12	1x	1				
	WRAL		Su	09/30/12	:30	11:27 AM	2012MRFP120H	\$400.00		1
44	WRAL NFL Football (Early) CLASS 2 CANDIDATE R8.23	1p - 4:30p								
			09/24/12	to 09/30/12	4x	4				
	WRAL		Su	09/30/12	:30	12:58 PM	2012MRFP129H	\$2,670.00		2
	WRAL		Su	09/30/12	:30	2:29 PM	2012MRFP120H	\$2,670.00		4
	WRAL		Su	09/30/12	:30	3:26 PM	2012MRFP129H	\$2,670.00		1
	WRAL		Su	09/30/12	:30	4:59 PM	2012MRFP120H	\$2,670.00		3
45	WRAL 6pm News (Sun) CLASS 3 CANDIDATE R8.23	6-630p								
			09/24/12	to 09/30/12	1x	1				
	WRAL		Su	09/30/12	:30	6:29 PM	2012MRFP129H	\$350.00		1
46	WRAL 60 Minutes CLASS 3 CANDIDATE R8.23	7-8p								
			09/24/12	to 09/30/12	1x	1				
	WRAL		Su	09/30/12	:30	6:59 PM	2012MRFP120H	\$2,670.00		1
47	WRAL Sun Hour 1 CLASS 3 CANDIDATE R8.23	8-9p						* =,0:0:00		
	21.00 0 0/MB/B/M2 110.120		09/24/12	to 09/30/12	1x	1				
								·	·	· · · · · · · · · · · · · · · · · · ·



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47		un Hour 1 NDIDATE R8.23	8-9p	Su	09/30/12	:30	8:51 PM	2012MRFP129H	\$3,115.00		1
48		un Hour 2 NDIDATE R8.23	9-10pm	20/04/40	00/00//0						
				09/24/12 to		1x	1				
	WRAL			Su	09/30/12	:30	9:39 PM	2012MRFP120H	\$3,000.00		1
49		un Hour 3 NDIDATE R8.23	10-11p								
				09/24/12 to	09/30/12	1x	1				
	WRAL			Su	09/30/12	:30	10:36 PM	2012MRFP129H	\$2,000.00		1
50		ate News NDIDATE R8.23	11-1135p								
				09/24/12 to	09/30/12	1x	1				
	WRAL		•	Su	09/30/12	:30	11:09 PM	2012MRFP120H	\$1,335.00		1
		Aire	d Spots 6	3							

Gross Total \$62,165.00

Agency Commission \$9,324.75

Payment Terms 30 Days **Net Amount Due** \$52,840.25